Ms Chia is the Deputy Director-General (Telecoms & Post) at the Infocomm Development Authority (IDA) of Singapore. She oversees the policy and competition development functions of IDA, which takes charge of developing and implementing infocomm related policies and frameworks to enhance the vibrancy and competitiveness of the infocomm sector in Singapore.

Ms Chia joined the former Telecommunication Authority of Singapore (TAS) in 1991 and held positions in corporate development, policy and regulation. After the formation of IDA, a statutory board created from the merger of TAS and the National Computer Board in December 1999, Ms Chia was appointed IDA’s Director for Competition and Market Access in October 2001 and the Director for Infocomm Policy in November 2005. She was responsible for developing and implementing regulatory policies and frameworks to bring about a competitive infocomm sector in Singapore. She was also responsible for developing policies and frameworks that brought about full liberalisation of the postal services sector in Singapore, making Singapore one of the first few countries to do so in the world.

In March 2007, she was appointed the Senior Director to lead the Corporate Development Group to develop, review, and implement various policies, frameworks, and programmes aimed at enhancing the effectiveness and efficiency of the organisation to better achieve its corporate goals and mission.

Ms Chia holds a Bachelor Degree in Economics (Honours) and a Masters of Public Policy from the National University of Singapore.