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Tsuyoshi Kinoshita is Cisco Asia Pacific's Managing Director for Borderless Network Architecture and also Managing Director for Product Management Foundation and Technology in Japan. In these roles, Kinoshita is responsible for growing Cisco's Borderless Network business and overseeing the Asia Pacific region and Japan.

In addition, through external engagements he promotes Cisco's technology leadership and relevancy in the industry. Kinoshita currently serves on the board or in senior roles in organizations including the IPv6 Promotion Council in Japan, Internet Association Japan (IAJapan), Japan Smartphone Security Forum (JSSEC) and the 21st Century Medical Forum as well as several government and industry forums promoting ICT technology policies and solutions.