

**Adrian Kinderis,
CEO, AusRegistry International**

Adrian is CEO and co founder of AusRegistry International, which is recognised as one of the world's most successful and reputable Domain Name Registry Services Providers.

Adrian is a veteran of the Internet community and a proven entrepreneur. To compliment his standing in the domain name industry, Adrian was provided with the honour of being elected to the Generic Names Supporting Organisation (GNSO) Council for the Internet Corporation for Assigned Names and Numbers (ICANN) in June 2007. In this capacity Adrian has leveraged his extensive marketing and communications experience to make a valuable and influential contribution to the creation of ICANN's new Top-Level Domain program. Adrian's authority and expertise on the subject matter will play a vital role in demystifying the risks, challenges, applications and opportunities associated with ICANN's new Top-Level Domain program, quite possibly the greatest change the internet has seen since its creation.